



RDO - RURAL DEVELOPMENT ORGANIZATION

**45, MEENATCHIPURAM ROAD, ARIMALAM – 622 201,
PUDUKKOTTAI – DISTRICT,
TAMILNADU, INDIA.**

ANNUAL REPORT

2017-2018

INTRODUCTION:

We RDO-Rural Development Organization are **Registered, Non-Profit**, non Government, social welfare, **Women headed** organization, working for the welfare of the downtrodden poorest, discriminated & disadvantaged section of Children, Women & those are communally neglected, since 1999 **with an ambition to eradicate poverty, illiteracy and the social and communal stratifications of caste, creed, race, religion, gender, dominations on the poorest, violence against children, women and the underprivileged etc., and to establish a peaceful, pleasurable society.** We are especially providing **“Voice for the Voice less & Care of the uncared”** access to zenith of their standard of living in on sustained manner. We have promoted various activities under the support of Government & non Government, National & international donors’ assistance.

Our organization has been initiated to enhance all kind of developmental programs for the deserved people in on challenging ways and means in our working areas. When it has required the legal entity which has been registered under Indian Trust Act and Income Tax Act Sec 12-AA & 80G and by FC(R) Act by Ministry of Home Affairs, Govt. of India.

Name of the NGO	Rural Development Organization - RDO
Address	No.45, Meenatchipuram Road, Arimalam- 622201, Pudukkottai District, Tamilnadu, South India
Chief Functionary	Mrs.K.Susila, Managing Trustee.
Contact Numbers	+91-04322-267400, +91-9444467755
E-mail	rdo2002in@yahoo.co.in
Website	http://rdoindia.org/
Established on	15.02.1999
Legal Status	Registered under Indian Trust Act 1882, Regd. No. 3/99 Dated 15.02.1999
NGO Partnership System Unique ID	TN/2016/0105670 Dated:07.10.2016
PAN Number	AAA TR 9825 L
Foreign Contribution Regulation Act	FCRA Regn. No.: 076050057/30.05.2002
Income Tax 80G	C. No. 6162E(54)CIT-I/TRY/2013-2014 dt:21.01.2014
Income Tax 12AA No:	49/18.10.2002

VISION:

"To ensure a well equipped women & child community as educationally aware, economically empower, politically participative and access to all health, trainings and equal opportunity to employment and income generation for a sustainable livelihood, human rights and social equality for a just fair society without any caste, creed and religious discriminations."

MISSION:

"To identify the needy vulnerable target people especially children needed care & support and the women to be organize them in to micro level Self Help Groups and train up them access to realize their existing status and the needed sources to became empowered by channelizing the available resources from Government, Non Government, International community and corporate sector's assistance to establish a socially respectable standard of living by their own interest & participation in the poverty, illiteracy and communal discriminations of eradication programmes by acquire effective skill trainings and education as a responsible members of the human society".

GOAL OF OUR ORGANISATION:

"To educate and train up the society especially the marginalized, vulnerable children and women and the poorest of poor access to a protected, prevented from abuse and exploitation to bring out them from poverty, social, economical, communal discriminations by their own capabilities and render our services to cater their needs in co-operation and co - ordination with them and the National, State, the International community's assistance to establish a peaceful and pleasurable human society".

TARGET POPULATION:

Vulnerable children, women, Disaster affected people, Disabled, aged, dalit & Fishermen Community, marginal farmers, landless laborers, unemployed youth, school going children, Trafficked, working & bonded Labour children, dropout and never enrolled children, Panchayatraj members etc., of socially deprived including platform and street dwelling people.

THEMATIC AREAS OF FOCUS/INTERVENTION

- Women empowerment through SHG promotion.
- Eradication of poverty from flood affected area.
- Protection of women & children from illiteracy and abuse.
- Skill training to women, Disabled and unemployed youth.
- Employment placement to the trained people.
- Income generation programmes to trained & credit linkage services.
- Health care services to all.

- Eradication of social, communal, caste riots & gender discriminations.
- Protection of human rights.
- Prevent violence against women.
- Awareness training to Panchayatraj members especially women members for their rights, roles & responsibilities

SERVICE AREAS:

We are approved and capable to serve all over India even though currently we are focusing and implementing our works in the following districts

- **Pudukkottai**
- **Sivagangai**
- **Cuddalore**

OBJECTIVES OF RDO:

- ❖ To establish a well understanding rapport among the targeted community without any discriminations.
- ❖ To identify the vulnerable and organize them in to mutually supportive, cohesive, self help groups especially women and working labours.
- ❖ To educate and train up them to realize their status in the society at present and stimulate their capacities for future development.
- ❖ To rescue the children in distress and protect them from abuse and exploitation.
- ❖ To ensure the children's basic human rights at all level through by educating the community.
- ❖ To identify the dropouts and never enrolled and assist them to gather education and prevent the school going children from dropout.
- ❖ To promote the girl children's education and their status in the community to lead a respectable standard of living.
- ❖ To promote various skill development trainings to adolescent girls, youths and women access to a well established further education and employment.
- ❖ To help the helpless and hopeless children access to education, employment, health, protection, care and support services, emotional support and guidance in co ordination of Government, Non - Government and International community.
- ❖ To improve the downtrodden people's income generation and skills acquire a good standard of living with all necessary livelihood resources.
- ❖ To enhance education programmes for the poor, widow, destitute and most deprived women's children even at the age from 2 years.
- ❖ To give the skill trainings to women according to their capabilities to ensure their employment opportunities and income generation by national and International Grant - in - Aids.
- ❖ To eradicate violence against children and women in the community.
- ❖ To enhance various programmes to protect the environment and nature.

- ❖ To render counseling and guidance services to over all the community free from drug/ alcohol abuse.
- ❖ To prevent child labour, bonded labour and work for eradicate the stratifications of caste, community, religious violence prevention and to establish a peaceful and pleasurable human life.
- ❖ To protect the whole community from the killer diseases of HIV/AIDS, TB and other seasonal based diseases.
- ❖ To undertake rescue programmes during the times of natural calamities, disasters of flood, fire, earthquake, tsunami and storm etc.,
- ❖ To make awareness about importance of filing 100% of vote by without getting any compliments or money.
- ❖ To motivate women's participation in local body election and also strengthening them to act independent and also awareness to their rights, roles & responsibilities.

These are the major objectives of our organization RDO. Also, whenever the needs are araised these will be extended through by our board of Trustee's decisions.

MAJOR ACTIVITIES ENHANCED DURING THIS REPORTING PERIOD:

PROJECT 1 : **CHILDLINE 1098 - Child helpline to save & protect the children**

Beneficiaries : Children between 0-18 years

Description :

This program has been financially and technically assisted by the Ministry of Women & Child Development, Govt. of India through Childline India Foundation. Through by this project we are rescuing the children in distress in 4 blocks of Arimalam, Thirumayam, Ponnamaravathy and Thiruvarankulam in Pudukkottai district. This project has been enhanced by our organization most successfully with the co-operation of the public and allied departments. We are rescuing and rehabilitating the victim children from various abuses like child sexual abuse, Physical/verbal abuse, Child labour/Bonded Labour, Child marriage, child beggaring, dropout, trafficking/ Kidnapping and Exploitation etc., . This service has been enhancing 24/7 and will reach out the spot within an hour of receiving the call.

Achievements:

Protected & rescued the children from various distresses, abuses & other exploitations and providing them good education & guidance to lead their life. In this reporting year(2017-2018), we have recued **and rehabilitated 171 children from various abuses.**

CASE TYPE	APRIL 17	MAY 17	JUNE 17	JULY 17	AUG 17	SEP 17	OCT 17	NOV 17	DEC 17	JAN 18	FEB 18	MAR 18	TOTAL
Child Marriage	1	2	1		2	7	4	3	2	5		2	29

Sexual Abuse	1	1	1		1					1	1	3	9
Physical Abuse	1	2	2	2	3	2	4	1		2	3	2	24
Verbal Abuse				2	1								3
Dropout	2	4	6	1	1		5	1	1	3	2		26
Missing Child	1		2		1		1	1	1			2	9
Shelter			6	1			1	5			3	1	17
Medical Support				1		1					3		5
Nutrition Support										1		2	3
Emotional Support & Guidance			3	2	7				6	2		2	22
Child Labour				1	2		1	2	1				7
Child Beggary									1				1
Educational Support		1	1				1		1				4
Sponsorship													
Run Away		1	1	1	1				1			1	6
Kidnap/ Traffick						1							1
Others	1		1		1	2							5
TOTAL Interventions	7	11	24	11	20	13	17	13	14	14	12	15	171

Outreach and Awareness Programs

a. School outreach and awareness

Number of schools awareness conducted	Number of Children participated	Issues raised by children	Outcome
172	13760	<p>*some Teachers threatening the children and abusing the children physically & verbally.</p> <p>*Few Teachers are abusing the children due to their personal problems.</p> <p>*Some Teachers behaving very harsh with children.</p>	<p>Conducted special awareness meeting to H.Ms, A.H.Ms & Teachers about how to handle the children and requested to take the classes properly.</p>

b. Community Outreach and awareness

Number of awareness programs conducted	EVENTS/PROGRAMS	Outcome
164	Awareness to SHG - Self Help Group Members	Created General Awareness about Childline1098 & uses of it.
4	CBOs	Explained their roles & responsibilities to care & protect the children in the society.
7	Adolescent groups	Created awareness about Good Touch & Bad Touch.
34	Children groups	Motivated the children to be active & to become socio respectable persons in future. Brief them about child Rights & Protection.

c. MASS AWARENESS (special events, Festivals, Campaigns, markets, Department programs)

Programs/Events	Participants	Remarks
Mass Awareness - at Adhanur Panchayat about Child Marriage Prevention Act, 2006 to MGNREGS Workers.	DSWO- Mrs.Renukadevi DCPO-Mr.Elayararaja DCPU- Field organizers – Muthu prakash & Sasikala RDO-CHILDLINE subcenter Director & Team members Panchayat Secretary Mrs.Chitra MGNREGS Workers & General Public- 450 and above	Created Mass awareness about Childline1098 & activities of it. Exposed about Child Marriage Prevention Act 2006. Explained about evill effects of Child Marriage
Awareness Meeting to VAOs & RI's At Ponnamaravathy	Thasildhar, Ponnamaravathy Block, all Village Administraive Officers, Revenue Inspectors and their assistants.	<ul style="list-style-type: none"> Created Awareness about Childline1098 and activities of it. Shared information about Child

		<p>Marriage Prevention Act, Child Rights & Protection.</p> <ul style="list-style-type: none"> • Their roles and responsibilities to save & protect the children.
MASS Awareness- at Kotthakottai Panchayat	MGNREGS WORKERS and general public – 400 and above	<p>Created Mass awareness about Childline1098 & activities of it.</p> <p>Exposed about Child Marriage Prevention Act 2006.</p> <p>Explained about evill effects of Child Marriage</p>
Special Event-Awareness Training to District Level G.S, M.S & ICDS supervisors.	All G.S, M.S & ICDS Supervisors at District Level – 60 Members	<p>Created Awareness about CSA & POCSO Act2012.</p> <p>Exposed about Child Marriage Prevention Act 2006.</p> <p>Their roles & responsibilities to save and protect the children.</p>
DLSA- Legal Camp at Thirukalampur	DLSA Secretary- Mr.Robinson, DLSA officials, High school Children, H.M & school Teachers, MGNREGS Workers- 150 and above	Child related legal awareness has been created.
Online Game –Safety Awareness Training Nallur Nerinjikudi Innasiyarpuram Veppankudi Vamban Colony Peraiyur Kottur Kovilpatti	Parents, Clerks, Panchayat secretaries, ICDS Staff, Local Teachers, MGNREGS workers and General public- 1200 and above	<p>Parents & General publics were well aware about the basic information about online games & evill effects of it and the precaution methods to save & protect their children from the dangerous games.</p> <p>Parents shared their own experiences & given feedbacks about “online games - Awareness training” was useful to them to monitor & save their children. Especially, they thank us to make them aware about crucial games.</p> <p>Parents have taken the Oath to secure their children.</p>
Childline Camp with Association	Judge, District Legal service-secretary, PDJ, DSWO & Staff,	Childline Awareness has been created between Allied

DLSA at Kudumiyamalai	DCPO & Staff, officials from District Differentially abled welfare department, Thasildhar & officials from Revenue Department, Childline Team, Teachers and General public.	departments & general public. Elaborated the achievements of childline and uses of childline.
Awareness Rally	DCPO and DCPU staff, Subcentre Director and Childline Team Members, Inspector of Police and other Police officials, School H.M and Teachers and School Children. 800 and above children	Awareness created about child marriage Prevention act and POCSO Act.
Mass Awareness – at Thiruvappur Temple	General Public Floating population (10000 and above)	Public well aware about childline1098 and activities of it
TAB MEETING at Taluk Offices Ponnamaravathy Alangudi Thirumayam	Thasildhar, Revenue Inspectors, VAOs, DCPU, SSA, DSWO, POLICE, CDPO, DEO, AEO, labour Inspector, Sanitation Inspector, ICDS, BDO, Pudhuvazhvu Thittam, Lions Club & Rotary Club members & etc.,	Resolutions made to save and protect the children with needed assistance and co-operation at taluk level.

CHILDLINE SE-DOSTI WEEK: 13.11.17 TO 20.11.17

We have celebrated Children's day and have conducted events and programs for one week from 13.11.17 to 20.11.17. We have scheduled the activities covering our service Blocks- Arimalam, Thirumayam, Thiruvarankulam and Ponnamaravathy to make child friendly environments and to reach vast.

We have organized all the events with Government officials, Allied departments, Resource persons and general public. All were eagerly participated and enrolled themselves in child protection. It has built good confidence and given big motivation to us. Children were found very happy and exposed their talents with good interest on all the events. On the whole, children have been celebrated wonderful moments with our se dosti programs.

Date	Theme	Activities	Remarks
Day - 1 13.11.2017		Press Meet	Held at PMSSS, Pudukkottai
Day - 2 14.11.2017	CSD – Inaugural Function & Children's	Tying Sureksha band to all allied departments by	CHILDLINE Sub center Director with other allied

	Day	children	department (Thasildhar,Inspector,AHTU , BDO,H.M &Teachers) at Thirumayam
		POSTERS release	Thirumayam
		Oath taking	Ponnamaravathy, Arimalam, Thirumayam &Thiruvarankulam
		Visibility	Childline Awareness Board at Thirumayam Police Station
Day - 3 15.11.2017	Child Marriage, Child Rights & Protection	Signature Campaign@ Arimalam	Inspector, AEE0,AAEEO, SSA-Supervisor,MS, ACTU, G.S, Teachers, Ex.President of Town Panchayat & other dept. officials, MGNREGS workers, General Public and Children
	Child Friendly CHILDLINE	Child Friendly Childline: Tying Sureksha band to children/ Stakeholders @ Arimalam	Inspector, BDO, CDPO, AEE0, SSA-Supervisor, MS, ACTU, Ex.President of Town Panchayat
Day - 4 16.11.2017	Visibility	*Childline Awareness Board *Child Marriage Prevention Act- Awareness Board	Ponnamaravathy Bus Stand Konnaiyur Mariyamman Temple @ Ponnamaravathy and Aranganatha Swamy Temple @ Thiruvarankulam
	Rally	*Child Rights &Protection *Child Marriage Prevention Act *CSD- POCSO Act	Rally conducted with Government Higher Secondary School Children @ Thiruvarankulam
	Child found with beggary/ Child labour Missing / Run away Trafficking/Kidnapping	Raid in bus stands	Alangudi, Thiruvarankulam and Ponnamaravathy
Day - 5		Debate:	Sacred Heart School at

17.11.2017	Online Safety	Illayaoruku Inayathalam Inbama, Thunbama? Program with School Children. (Sensitizing teachers & parents)	Pudukkottai
Day - 6 19.11.2017	Child Protection & Child Friendly day	Program with Special Children (Games: Singing, Story Telling, Speech, Ball Passing, Stone keeping, Frog race, etc.)	Activities with Special children at Arimalam
Day - 7 20.11.2017	Child Sexual Abuse/ World Day for Prevention of child Abuse	Pink campaign with allied department and other stake holders	Pudukkottai

Day 1:

Date: 13th Nov'2017

Place: PMSSS - Collab Organization, Pudukkottai.

Event: Press Meet

We have started Childline Se Dosti Week celebrations with a Press meet at PMSSS, Collab Organization, Pudukkottai. In this meet we have explained about Childline1098 and activities of it. We have briefly explained to press people about Pudukkottai Childline activities and initiatives taken to protect the children from various kinds of abuses and how many children we have rescued and helped so far. And requested the media people to support us to make more awareness about childline and asked them to give more importance to childline news at every time. Moreover, asked to join with us to help the needy children. By the by, we have given them the Schedule of Se-Dosti programs to cover entire events.

Day 2:

Date: 14th Nov'2017

Place: All four Blocks (Thirumayam, Ponnamaravathy, Arimalam, Thiruvarankulam)

Event 1: Raksha Bandhan with Allied Systems

We have celebrated Se-Dosti Raksha Bandhan day with Allied systems in our service blocks. Children were tied Se dosti bands to everyone. Following Team members taken care their concern blocks. Arimalam - Mrs.R.Vasantha Bharathy.

- ✘ Thirumayam- Mrs.M.Munniammal.
- ✘ Thiruvarankulam- Mrs.M.Sumathy.
- ✘ Ponnamaravathy- Mrs.K.Poonkodi.

Allied Departments Participated:

- ☞ Thasildhars
- ☞ Inspectors
- ☞ Sub- Inspectors
- ☞ Head Masters/Head Mistresses
- ☞ Teachers
- ☞ RIs
- ☞ VAOs
- ☞ AEOs
- ☞ AHTU/ACTU
- ☞ MS,GS from DSWO





Event 2: Oath taking in all Blocks

Our team members visited the schools of their block and asked Headmaster/Headmistress to take an oath at assembly regarding child Protection. H.Ms and Teachers were supported well to take Oath on children's day and everyone has taken the oath to protect the children from various kinds of abuses.

And also we made the allied department officials to take part in oath taking. Moreover, we have celebrated entire events on se dosti week by starting with oath.





Event 3: Childline Visibility & Posters Release

We have kept Childline Awareness Board at Thirumayam Police station. The Thasildhar Mr.**Charles** has been inaugurated the banner and Mr.**Manoharan**, Inspector of police has given the special speech to the children. Followed that S.I, R.I, AHTU, Teachers and other officials were released the Childline Awareness posters. Followed this, we have pasted the Childline awareness posters in Police Station and other main places. The Thasildhar & Inspector of Police interacted friendly with children and tied se dosti bands.

Thasildhar appreciated childline activities and conveyed to extend his support to childline. Inspector has volunteerly given the assurance to arrange sponsors, to keep Childline awareness boards at main places of Thirumayam Taluk.



Day 3:

Date: 15th Nov'2017

Place: Arimalam Block

Event: Signature Campaign

On this day we have conducted the Signature Campaign at Arimalam market to ensure child rights and protection. The Sub Inspector of Police **Mrs.Gowri** started it by signing first. Followed by, AEEO **Mr.R.Thirupathy**, AAEEO **Mrs.Gnanakani**, ACTU **Mrs.Vairam**, M.S **Mrs.Valarmathi**, G.Ss **A.Indirani**, **V.Kamala**, Teachers and lot more officials, Transport workers and Educational personals, students, Passengers, local public all were signed and ensure to protect the children from various kinds of abuses.

Its continuation the CHILDLINE team had given awareness about CHILDLINE and its activities and issued pamphlets to floating population. Nearly 500 and above people were signed. The bus drivers, conductors, auto drivers, travelers, hotel owners, hotel labours, petty shop owners,

floating population, press people, camera man, local public, municipal workers, ICDS workers, elder citizens, college students were participated with big interest in this signature campaign. Added to this, the children tied se dosti band to all the officials, who are all participated.



Day 4:

Date: 16th Nov'2017

Place: Govt. Higher Secondary school, Thiruvarankulam

Event 1: Rally about Child Protection & Child Sexual Abuse

In this day we have conducted Rally about Child Protection & Child Sexual Abuse at Government Higher Secondary School, Thiruvarankulam.

Nearly 500 and above pupils, Traffic police- S.I Mr.**Jayaraman**, Sub- Inspector of police Mrs.**Mahalakshmi**, Health Inspector Mr.**Vaithiyalingam**, Supervisor Mr.**Dhakshinamoorthy**, M.S Mrs.**Banumathy**, School Head Master Mr.**Murugaiyan**, 10 teachers, and lot more officials, Press People, general Public and Child team were participated in this mass rally. Before the rally starts the oath on Child Protection especially about child sexual abuse was taken and it was led by the Director of sub center RDO, **Mr.M.Kulandaivelu**.

Followed by this the flag was hoisted by Mrs.Mahalakshmi, Sub Inspector of Police and Headmaster Mr.Murugaiyan to start the Rally. Students were holding plug cords having quotes and saying about child rights and protection and also about child sexual abuse.

This Mass awareness rally starts from Govt. H.S.School, Thiruvarankulam via Big Bazaar Street to Aranganatha Swamy Temple and returned to School. It was about 3 Kms up and down approximately and we could see more floating population. We have distributed the pamphlets to everyone.

This students rally made good impression and created more awareness between the general public about child rights and protection.





Event 2: Childline Visibility

On this special day, we have launched Childline Awareness boards at three main places of our service blocks.

- Child Marriage Prevention Act - Awareness Board @ Konnaiyur Mariyamman Temple, Ponnamaravathy
- Childline1098 Awareness Board @ Ponnamaravathy Bus stand
- Child Marriage Prevention Act - Awareness Board @ Aranganatha Swamy Temple, Ponnamaravathy

Mr.Manoharan, Inspector of Police has been inaugurated the banners at Ponnamaravathy, S.I Mr.Muthukaruppan, Rotary Club President, Secretary & members, Lions Club Secretary and members were participated on this special event. Followed the banner inauguration, Inspector has issued childline awareness pamphlets to general public.

Childline RDO subcenter Co-ordinator **Mrs.Nadhiya** has given the brief awareness about Child Marriage prevention Act. Team members **Mrs.Muniammal** and **Mrs.Poonkodi** arranged the event and taken care to issue the notices to everyone. Royal and Lions club members were sponsored the awareness boards.

By the by, **Ms.Mahalakshmi**, Sub Inspector of Police has inaugurated the awareness board at Aranganatha Swamy Temple, Thiruvankulam.

People, who have convened to these events, highly appreciated our initiatives taken to prevent child marriage and they have given the assurance to support us to help the needy children.





Day 5:

Date: 17th Nov'2016

Place: Sacred Heart Girls H.S.School, Pudukkottai.

Event: Debate: Illayorukku Inayathalam Inbama? Thunbama?

On this special day, we (Collab & Sub-centres) all gathered together and conducted this event at Sacred Heart Girls H.S.School, Pudukkottai. We have honored DLSA, Secretary **Mr.Robinson** and Popular debater **Mr.Kasthurinathan** to this special occasion. School children, Parents, Teachers, General Public and childline Team were participated with lot of interest.

Honorable Judge and debater have given the special speech to the children. Before that, School headmistress has been welcome everyone. We have selected **10** children from five schools of our service blocks. All the participated children were debated nicely and strongly with their topics. Participants were really enjoyed the event. Parents were appreciated the topic and this event impacted the vast awareness between the children.





Day 6:

Date: 19th Nov'2016

Place: Special School, Arimalam

Event: Child friendly day Celebration with Special Children.

We have celebrated this wonderful event at SSA School of Special Children with RSTC children in Arimalam.

Making happiness between the children was a very good event; especially with Special children even more was a best event.

Our childline Team was mingling with the children and interacted friendly. Children shared their wishes and exposed their skills. They have shown their creativity and talents individually to us with lot of pleasure. We all played together with the children balloon game, dance and ball picking game. The children and we spent this day with full of happiness and rejoice.

Added to this, the Special children cut the children's day cake and shared to everyone along with chocolates and biscuits. After finishing lunch, we have conducted lot more events like singing, dance, speech and kit etc., Program was very colorful & enjoyable.

M.S Madam. **Mrs.Valarmathi**, RWOs **Mrs.Indirani**, **Mrs.V.Kamala** has participated in this program and judge the students and select the winners. ACTU Madam **Mrs.Vairam** has given sweets and wishes the children. Followed that, they distributed the prizes to the winners and the consolation compliments to all participants. School H.M, Teachers and care takers supported well to celebrate this event with good memories.





Day 7:

Date: 20th Nov. 2017

Place: Pudukkottai

Event: Pink Campaign with allied departments and other stake holders

On this event, we have represents the day of **“World day for prevention of child abuse”**. In this occasion, our entire pudukkottai childline team wore the pink saree holding the batch saying **“Iam ready to prevent the children from abuse”**. First, we all have taken the oath to protect the children, followed that we have visited the Mahila court and met the Judge Mr.**Liyagath Ali** and join his hands with us to protect the children, similarly we have visited RTO Madam- Ms.**Sarayu**, S.P- Mr.**Selvaraj**, DLSA Secretary- Mr.**Robinson**, DCPO-Mr.**Ilyaraja**, DSWO- Mrs.**Renugadevi**, DDRO- Mr.**Saravanakumar** and lot more stakeholders and ensured their hands to join with us to help the victim children.

The Judge has highly appreciated the works of Pudukkottai Childline and ensured his support. Likewise all the allied departments are strongly appreciated our initiatives and committed to protect children and wore the batches. This event really made good rapport with all stakeholders and strong support.







PROJECT 2 : PRE-PRIMARY EDUCATION PROGRAM

Location : Pudukkottai District, Tamilnadu.

Project Title : Pre Primary Education with milk component for the deprived children

Beneficiaries : 252 underprivileged children of widows, destitutes and deprived rural poor children (between 2- 5 years)

Focus area : Childhood Education, Poverty Alleviation, Empowering Women and creating sustainable Livelihoods & Income generation for underprivileged community → **multipurpose dimation**

Description :

We are enhancing educational program for the children of widows, destitute' and most deprived rural poor women. This program has been successfully enhancing by our organization since 2007-2008. Initially we have implemented 5 remote villages and later than the donor agency VIBHA – USA has done periodical evaluation and sanctioned us to establish and functioning the program in additional 5 nos. of remote villages. Now, we are enhancing the program totally 10 villages in three blocks of Pudukkottai.

The program's overall aim is not only provide quality early childhood education but also bring out the overall development of physical, psychological, numerical, social, language, cognitive, creativity psychomotor and nurturing good behavior, morality and social based responsibility among the children. Also we are highly concentrates on their family's social, economical development and influencing the children's further education and the overall local community's development. Also,

we are aims to prevent dropout, child labour and protect women & children's basic human rights. In this regard we have enhancing the following activities.....

VIBHA- RDO BALWADIES:

S.No.	Name of the villages	No. of children
1	Kallupallam	26
2	Seegampatti	22
3	Otchankudieruppu	28
4	Maanjanviduthi	25
5	Rasavayal	24
6	Kamarajar Nagar	33
7	Mullainagar	23
8	Thatchanvayal	23
9	Koothampatti	22
10	Dawoodmill	26
	Total no. of children	252

These centres are in hamlets of the Pudukkottai District and there are neither Government balwadies nor private creche centers. People belongs to downtrodden and minority community. Majority of the children belongs to Kuravar & nomadic groups, Schedule Caste and other minorities.

These children are uncared and their parents are illiterate. So, we are providing pre-elementary education to their children between 2 – 5 years of old to make future generation literate. We feed both mind and physical needs of almost 250 Children of these poor communities every year.

Access the children with good moral behaviours through various stories and educating the children in a new ideologies way, teaching, alphabets, numerical and social sciences, moral stories in a creative manner. Educating the children with 15 kinds of education materials (Alphabets, puzzles, Numbers & Letters with magnet, Rings, animals, birds, balls for colour identification, shapes and more recreation materials. It encourages the children and children are learning with rejoice. Children are more active and very much interested to come balwadies and even they are interested to come on Sundays.

ENSURED IMPACTS ON CHILDREN:

- The educational methodology has been enhanced purely on play way method; it has improved the children's learning and exposing skills.
- Apart from education, we have built good behaviour, character and morality among the children.

- 100% of the children those are completed 5 years and left from our balwadies are enrolled in nearest Government primary schools and schools giving preference to our children.

PHYSICAL DEVELOPMENT:

We are implementing the “**Nutritional noon-meal and supplementary milk mix**”. We provide a glass of milk at 9.30 to 10.00 A.M. for our children. Basically our target children are from most vulnerable poor families and we couldn’t know whether they had their breakfast at their home or not. So, the health mix provision is so important. And then, nutritious noon meal will be provided at 12.30 to 1.00 P.M with nutrient greens, vegetables, pulses and boiled eggs. This food habits help the children to attain growth according to their age and the health status of our children has been improved drastically.

PSYCHOLOGICAL DEVELOPMENT:

Education with physical development is not only our aim but also we have built psychological development. In this regard, our program has been ensured the following outcomes....

- Our centres’ children’s regularity- that is school going habit of our children has been increased and ensured.
- The mind set of our children has been created in good manner and provoked the inferiority complex and developed their ability to compete with other children in all ways.
- They have nurtured with good habits and habitude to respect elders.
- Children’s social mobilization without any caste, creed, gender and other discriminations with their peer groups has been improved.

IMPACTS DRAWN FROM PARENTS:

- Targeted parents are utilizing our centre’s programs and engage their daily wage earning without child care burdens.
- Mothers are enrolled in self help groups and involve in small regular savings and utilize credit sources for their additional income generation program.
- All the parents are not only our target beneficiary children but also others are having enough knowledge on the periodical immunisation, preparation and provision of nutritious food with available nutrients and grains to procure their children’s health status in on improved manner.
- 98% of our target parents are well aware on Government’s welfare, credit service program for their IGP and enhance additional IGP for their sustained livelihood and support their children’s further education.

IMPACTS ON THE COMMUNITY:

- The community people became to realise the women's rights and respect the widows, destitutes and deprived poor and extend their cooperation for their economic empowerment.
- They have realised and accepted the women's participation in SHGs, Trainings, Public welfare meetings, ceremonies and all other functions etc.
- The community has also realised the need of their children's education, health procurement and the drawbacks of child marriage, child labour & the platform causes of child abuses.
- The Community Leaders are co-ordinate with our organisation to channalize Government's welfare and credit services for our target women's economical development and their children's further studies and assures with in few years later they have to undertake the program along with Panchayat administration.

SHORT HINTS ABOUT OTHER ACTIVITIES:

- Nutrition Support
- Periodical Health Check up
- Staff Refreshment Training
- House visit & parents counselling
- Animated film shows through LCD projector
- PTA- Parents Teachers Association meeting
- Staff review meetings
- Project Co-ordinator's & Director's visit

NUTRITION SUPPORT:

- ❖ The nutritional milk mix has been provided to the children between 9.30am to 10.00am. By which they can actively participate in learning, exposing, understand the lessons taught easily and in games and plays etc,
- ❖ In our service area some children are not given their morning food at their home have got compensational means of nutrition at our centre by this mix and they have engaged the educational program up to the time of noon meal provision without the burden of hungry.
- ❖ Because of the nutrition milk mix and boiled eggs, the children access to ideal health status according to their age i.e. height and weight improvement has been ensured.
- ❖ Provision of additional boiled eggs twice in a week has given more energy to beneficiary children and they are unable to get that in their homes.
- ❖ This supplement has ensured the children's regular and earlier arrival to the centres.
- ❖ As boiled egg rich in protein, vitamins and minerals, children can get good immunity and helps to attain growth as per their age.

- ❖ Every day we are offering variety rice to the children at noon around 12.30 P.M. Added to that providing Cereals/Pulses and egg in alternative days. So, children are getting nutritional meal every day.
- ❖ On the whole, provision of healthy noon meal with pulses & egg and supplementary Milk mix and additional two boiled eggs are support a lot in the physical development of beneficiary children.

PERIODICAL HEALTH CHECK-UP:

We are usually conduct health check up camps once in every three months. In a year we have conducted four camps. **Dr. S.Vijikumar** has tested the health status of the children and provided the necessary assistance. During this camp, apart from our children, aged persons, other children, Pregnant and the lactating mothers and other needy are also got the assistance from Doctor.

STAFF REFRESHMENT TRAINING:

We have conducted the Staff refreshment training at two days in the month of May and in the month of November. In that **Dr.Vijikumar** has taken the session about child growth & child behaviours and how to probe the children and how to cultivate them and Project Director **Mr.Kulandaivelu** has taken the session about how to mingle with children and how to create child's friendly atmosphere. And **Mrs.Nadhiya** has taken the session about child psychology and how to interact with children and how to teach them innovatively & easily. Teachers and care takers are refreshed with new ideas and thoughts and insisted to give special attention to every child.

HOUSE VISIT & PARENTS COUNSELLING:

Generally, teachers make house visits in the evening time at once in two days. If, children are absent for two or three days, then teachers meet the parents and enquire the reason. And during the time of house visit the teachers extends the counselling services to the parents on their child care, health care, educational care. House visits would help the teachers to establish good rapport with the parents and better relationship between them. The parents are encouraged to give more attention towards the children's education and even their food provision.

ANIMATION FILM SHOWS:

“Visual always makes better impacts”.

Hence, we have decided to show the animated films to the children and implementing once in a month for all centres. Children are enjoying this method and understanding very easily. It has motivates the children's learning capacity. This visualized short film show method of education shows good result in improved knowledge of the children. They can learn and express more things

easily. Through this animated shows, we have shown short stories, different animals, birds, human body parts, and human personality pictures with different social and custom based illustrations.

PARENTS - TEACHERS ASSOCIATION MEETING:

We are taking this PTA meeting as the opportunity to built good relationship between the parents and teachers and we have conducted once in every quarter. In this Meeting, we have discussed about the progress about the children and steps to increase the talents of the children. Teachers are exposed the children's learning and exposing skills, their behaviours in the centre and their improved knowledge in their home based. Also, teachers motivated the Parents to give more specified attention to their children's development and educational situation at their homes too.

STAFF REVIEW MEETING:

We regularly used to conduct staff review meeting by every month. Our Project Director will monitor the progress of the every centre and would provide suggestions to improve further. And analyse the entire centre's performances and appreciate the best centre and would share the success points to implement in other centres. In this regard the staff review meeting has been conducted to improve the progress of the program.

PROJECT CO – ORDINATORS' & DIRECTOR'S VISIT:

Project Coordinators are visiting all the balwadies two or thrice in a week. They would interact with the children and measure their improved learning and exposing skills, their capacities, the capabilities with an individualized concern of analysing every child's growth. Also, they have been discussed with the teachers and analyse their new inputs. Project Director visits the centres once or twice in a month surprisingly to monitor the progress. At that time he would interact with the children and the teachers. Also he will discuss about the sustainability of the project with the parents of the children, community leaders and the local Panchayatraj members and suggest them to take step immediately.

VIBHA-RDO BALWADIES - PHOTOS









PROJECT 3 : SARVA SIKSHA ABIYAN- SSA

Title : Residential Special Training Centre for Dropouts and Never Enrolled

Beneficiaries : Children between 6-14 years

Description :

This program has been enhanced at Arimalam block of Pudukkottai district as **Residential Special Training Centre-RSTC** for never enrolled and dropout children below 14 years of age. The children have to be well equipped and educated as per their age and enrolled in the mainstream of education and or the technical institutes run by the Government of Tamilnadu. Through by this program we are rendering our services to 34 numbers of children per year and this project has been functioning since 2009.

During this reporting period 18 nos. of boys and 16 nos. of girl children between the age groups of 6 to 14 years are accommodated and utilizing the benefits of education, nutritious food, health care, small hazardless skill trainings and other amenities. All the beneficiary children are never enrolled and dropouts and some are liberated from child labours, rag picking etc, through, by our proper care and well equipped teaching methodology the children's learning and exposing skills, further study situation has been highly improved.

Apart from education, children in our center are encouraged and taught by skill trainings and yoga to develop their skills, since extracurricular activities and skill trainings are provides the children the best alternate tool to success in their lives.

Physical education and play gives the children pleasure and change their mind to be pleasure. Hence, we should educate the children everyday to spend two to three hours for physical education. And we would conduct sports day every year and award the winners.

- **HOME MANAGEMENT COMMITTEE:**

To run the Residential School in successful and fruitful ways and means the HMC- Home Management Committee plays a vital role, since HMC would help to analyze the needs and deficiency of the school, problems and to find the resolutions & resources for that. Hence, we have formed the HMC in our RSTC School under the guidance of District Child Protection Unit, Pudukkottai. This HMC consists of 10 valuable Members of DCPO, CWC Member, JJB Member, Doctor, SSA Supervisor, RDO's Project Director, Teacher, Parents, Skill Trainer and SPLs. We are conducting this meeting every month on 21st and take resolutions to solve the issues.

- **CHILDREN'S PARLIAMENT:**

We have formed the Children's Parliament in our Residential School to develop their Leadership Skills and to make them to be socio responsive person in future. As such, we had selected the suitable children for the posts Prime Minister, Health Minister, Food Minister,

Education Minister and etc., for all these postings the children only nominated and selected the right person for right posting to act for them.

They would convene once in three months and discuss their issues & needs and inform to Home Management Committee to take the necessary action against that.

- **PTA MEETINGS:**

Once in 3 months we have convened the parents and teachers meetings. During the time we have exposed them about their children's development in education health and their moral behavior, improved social responsibility etc,. As such, we have inquired about the parents problems in their family, in the community and monitor their functioning in their SHGs, analyze their needs of skill trainings and their income generational programmes. By this they have been motivated to support their children's further higher studies without financial burdens.

The RSTC- School has been functioning more progressively and the children who have completed 14 years of age and left from our centre are enrolled in 9th standard in the mainstream of education at nearest high or higher secondary schools and regularly monitored by us not to become as dropouts. Some of the children were enrolled in Government polytechnics based on their wishes and requests.

Such as the never enrolled, the dropouts and the liberated child laborers are having been undertaken by us and ensured to lead a peaceful life in the future.

PROJECT 4 : VIBHA – RDOs VOCATIONAL TRAINING CENTRE

Location : Kurinjipadi Taluk, Cuddalore District, Tamilnadu.

Project Title : Skill development Training to flood affected victims of Girls/young women

Beneficiaries : 200 young girls/women per year

Progress of the Project:

- ❖ The beneficiary trainees are well equipped & well trained in cutting, stitching, designing, fashion making and also in embroidery works etc.,
- ❖ They are acquired knowledge to produce/ prepare various models of children's readymade dresses for both boys & girls, blouses & in skirt for women, pillow covers, bag stitching etc.,
- ❖ All are willing to join in their local/village level women SHGs and involve in regular savings, credit and have to establish their own enterprises.
- ❖ Self confidences of the trainees have been improved and they have realized their own skills and capacity and courage to face the socio, economic, family problems in future.
- ❖ They are acquired needed knowledge and importance of their children's education and assured for their further education without drop them from schools and never expect the children's earnings etc.,
- ❖ The trained women became self motivated and get hope in their future and developed these non-dependency thoughts. In this kind, this training is not only enhanced to provide needed

skills in tailoring to the women, but also in multidimensional ways to improve their socio, economic and their children's education, health concentration are also endeavored.

- ❖ Based on this training program the beneficiaries have become self reliant and independant.
- ❖ They are exposed their heartiest thanks to VIBHA & RDO, that through this training they have acquired a meaningful ways and means for their livelihood.
- ❖ In this kind, this training is not only enhanced to provide needed skill development in tailoring, but also in multidimensional ways to improve their socio, economic and self sustainability. Here are the batch wise beneficiaries' details....

S.N	Batch	No.of Beneficiaries
1	First	55
2	Second	60
3	Third	56
4	Fourth	71
5	Fifth	58
6	Sixth	50
7	Seventh	50
	TOTAL	400

IMPACTS OF THE PROGRAM:

- * Ninety and above (90+) and above trainees have been linked with Private Banks for loan linkages to set up new machines under Micro Credit schemes of NABARD through **SPEED NGO**.
- * We have arranged to get Tailoring Machines to 40 and above Trainees, through "**ASAIFA MICRO CREDIT INSTITUTION**", who is lending loans to developing entrepreneurs/ new entrepreneurs.
- * 25 and above trainees are working in Tailoring shops and readymade showrooms located in the Taluk under the basis of monthly scale and 7 more Trainees are got employment in rural and city based individual Tailoring marts.
- * Five trainees are associated as a group, Deepa, Dhanalakshmi, Manjula, Saraswathi and Diravidaselvi and they have established a joint venture unit named "**Ananda vinayagar**" tailoring and readymade garments unit at SKS nagar, Kurinjipadi.
- * RDO have provided them an Embroidery machine at free of cost to motivate them as to become successful young entrepreneurs.
- * Few more trainees are also planning to open the micro enterprises as a joint venture in future.

- * Some of the Trainees where started their own businesses locally and few where seeking to join in local Mart. A girl was placed in **TRIUMPH** agency at Chennai. And RDO has issued the recommendation letters to join in that company for the interested trainees.
- * **Also, RDO have selected the 20 numbers of most deprived beneficiaries to give Sewing Machines through Mr.Jegajeevan Rajendran, Secretary, GATS - Great Atlanta Tamil Sangam, USA. He has ensured to get that in the month of June/ July'18.**
- * RDO have given a new sewing machine to a widow, who was most deprived. Now she is generating income by stitching clothes and earning enough money for their sustainable livelihood.
- * RDO have formed the SHG- Self Help Group with 15 members of trained beneficiaries of Srilankan refugees. Initiative has been taken to open the savings account in the Bank of India to mobilize their internal savings. As a known fact, refugees would suffer to get loan linkages and other facilities. RDO has taken the step and follow the process to bright up their sustainability source.
- * After completion of every batch of training, RDO do the post training activities and enhance proper monitoring and follow up and ensure their savings and standard of living.
- * The most importantly, RDO has still receiving more applications on every day and we can form three more batches additionally based on the received applications. The poor girls are giving application with request. RDO assures that they will get opportunity as per their seniority.

VIBHA- RDO's Skill Training Program – Photos



Enrolling Beneficiaries



Beneficiaries of first batch



Issuing Tool Kit to Trainees by Madam Geetha



Beneficiaries of second batch



Trainees are in learning process



Trainees are in learning process





Certificate Function - 3rd Batch



Girl beneficiary getting certificate with her owned prepared dress



Group Photo -Third Batch Beneficiaries



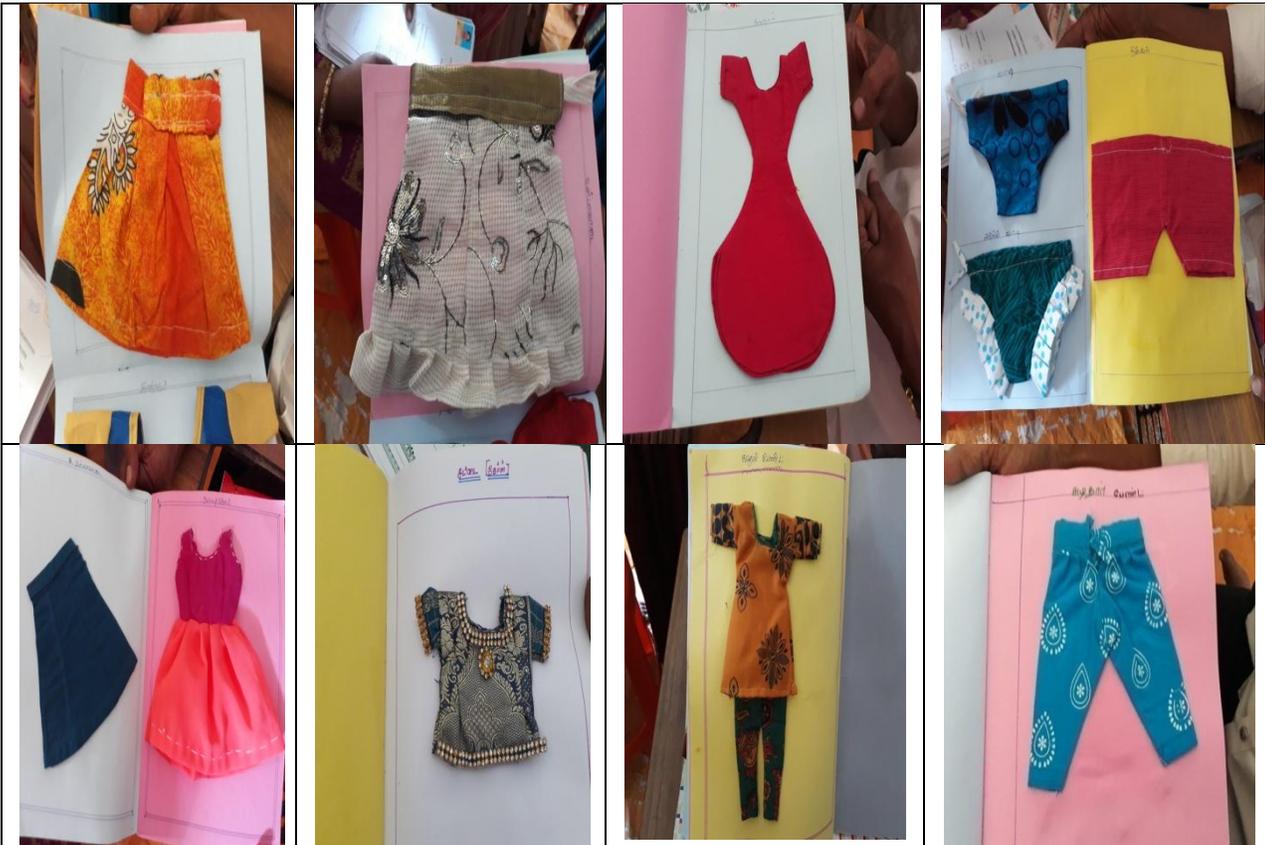
Issued Tool Kit - Fourth Batch



Director's speech with beneficiaries



Issuing course completed certificate -4th Batch



Trainees' preparation

Trainees' preparation



Honoring beneficiary with certificate - 5th Batch



Girl beneficiary getting certificate with her owned prepared dress- 5th Batch



Trainees wearing & showing their owned prepared dresses

Trainees wearing & showing their owned prepared dresses



Sixth Batch Trainees getting Tool Kit

Sixth Batch Trainees getting Tool Kit



SHG formation with Srilankan Refugees

SHG formation with Srilankan Refugees



Issuing certificate to course completed Trainees - 6th Batch



Issuing course completed certificate - 6th Batch



Sixth Batch Beneficiaries



Girl beneficiary getting certificate with her owned prepared dress



Trainees wearing & showing their owned prepared dresses



Trainees wearing & showing their owned prepared dresses



Seventh Batch Trainees getting Tool Kit



Seventh Batch Trainees getting Tool Kit



Seventh Batch Trainees getting Tool Kit



Seventh Batch Trainees



Seventh Batch Trainees getting Tool Kit



Seventh Batch Trainees getting Tool Kit



Trainees' preparation

Trainees' preparation



Trainees' preparation

Trainees' preparation



Trainees wearing self prepared dress

Trainees wearing and showing self made dresses



Course completion Certificate - 7th Batch



Course completion Certificate - 7th Batch



Eighth Batch Trainees getting Tool Kit



Eighth Batch Trainees getting Tool Kit



Eighth Batch Trainees getting Tool Kit



Eighth Batch Trainees getting Tool Kit

- Childline India Foundation, Mumbai & Chennai
- SSA, Chief Educational Officer, Pudukkottai
- GATS -USA
- DCPU, Pudukkottai
- DSWO, Pudukkottai
- Police Department, Pudukkottai
- The AGM of NABARD, Pudukkottai
- SSA, Block Supervisors
- ICDS - Project Officers
- Our Volunteers and staff.

For donations and other details contact:

Mr.M.KULANDAIVELU

The Project Director,

Rural Development Organization - RDO,

45, Meenakshi puram Road,

Arimalam-622201,

Pudukkottai Dist, Tamilnadu, India.

Phone: 04322-267400, 9444467755

E.mail:rdo2002in@yahoo.co.in

www.rdoindia.org